

Jason Wade Young B.A

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PROFESSIONAL SUMMARY

Industrial designer and innovation strategist with 20+ years of experience spanning **product design, human-centered innovation**, and **cross-functional leadership** across manufacturing, technology, and safety-critical environments. Ontario Advanced Diploma in **Industrial Design** combined with an Honours B.A. in **Psychology**, bringing both **technical design capability** and **deep user insight** to product development. Proven track record of translating user needs into tangible product features, leading **continuous improvement (Kaizen)** initiatives, and driving **innovation strategy** from concept through launch. Bilingual (English/Japanese) with hands-on **CAD, prototyping, and ISO specification** experience. Seeking to apply design thinking and innovation strategy to build human-centered technology products.

CORE COMPETENCIES

Industrial Design: Product Design, Design Thinking, Human-Centered Design, CAD Modeling, Prototyping & Mock-Ups, Materials & Ergonomics, ISO Specifications, Structural Integrity Testing, Technical Drawings.

Innovation Strategy: Design Strategy, Innovation Road mapping, Continuous Improvement (Kaizen), Lean Methodologies, Benchmarking, Product Positioning, Competitive Analysis, Emerging Technology Exploration.

User Research & Psychology: User Research, Needs Translation, Behavioral Insights (Psychology), Accessibility & Inclusive Design, Cognitive-Age-Appropriate Design, Usability.

Product & Project Management: Product Strategy, Product Roadmaps, Requirements Definition, Cross-Functional Team Leadership, Budget Management (\$20K–\$100K+), Vendor Negotiation, Risk Assessment.

Communication & Leadership: Stakeholder Management, Technical Presentations, Training & Coaching, Cross-Cultural Communication, Bilingual (English/Japanese).

Technical Skills: CAD, Microsoft Office Suite (Word, Excel, PowerPoint, Outlook).

PROFESSIONAL EXPERIENCE

Brantford Police Service | Brantford, ON

Provincial Constable | 2025 – 2026

- Managed dynamic, **high-pressure** incidents from initiation to resolution, acting as on-scene coordinator to **align resources** and ensure public safety, demonstrating **crisis design thinking**, and rapid problem-solving.
- Conducted thorough investigations, gathering evidence, interviewing witnesses, and preparing **precise written documentation**, experience in **user research** and **needs analysis**.

- Fostered **community trust** and **inter-agency collaboration** through proactive problem-solving, demonstrating **exceptional interpersonal and conflict-resolution skills**.
- Delivered clear, compelling **presentations** of complex information to diverse stakeholders in court proceedings.

Toyota Motor Manufacturing Canada (TMMC) | Cambridge, ON
Lexus Production Team Member (Kaizen & Safety Lead) | 2012 – 2025

- Served as a full-time member of the **Kaizen Team**, leading **continuous improvement and innovation initiatives** that modified the production environment to enhance safety and operational efficiency, applying iterative design thinking to physical products and processes.
- Conducted daily **benchmarking, TPM inspections, and quality checks**, identifying design and process abnormalities and implementing countermeasures, experience directly transferable to **design validation** and **innovation strategy**.
- Led **cross-functional coordination** across production, engineering, and safety stakeholders to support product changes, demonstrating ability to align diverse teams around a shared design vision.
- Founded and chaired MOSAIC Business Partnering Group, developing **strategic annual plans** with an Executive Sponsor, demonstrating **innovation strategy** and **roadmap planning** capability.
- Leveraged bilingual Japanese/English skills to provide real-time translation for Engineers, Advisors, and Suppliers; delivered **training** to Japanese team members, bridging technical and cultural gaps in global product teams.
- Acted as **line advisor and coach** to management on team morale and development, demonstrating **consultative skills** and the ability to build relationships quickly across all levels.

Eggworm | Tokyo, Japan
Project / Event Manager | 2005 – 2011

- **Designed and launched real-world experiences** for up to 2,000 attendees, applying **human-centered design** principles to create engaging, immersive programs that encouraged participation and connection.
- Built and led **cross-functional teams** of artists, designers, experts, and vendors, negotiating contracts to secure optimal rates and maximize profitability.
- Oversaw **brand identity, market campaign development, and program design**, aligning business goals with audience needs to drive growth in a competitive market.

- Conducted monthly **performance evaluations** for 50+ employees, providing coaching and developmental feedback, demonstrating **mentorship** and **team development** skills.

Forum Japan | Tokyo, Japan

Corporate English Instructor | 2003 – 2005

- Designed and delivered customized **learning programs** to domestic and multinational corporations, experience in **curriculum design**, **instructional design**, and **skill-building**.
- Provided one-on-one **translation support** for presentations and confidential documents.

Sunwave Home Comfort | Tokyo, Japan

English-to-Japanese Translator | 2003 – 2004

- Served as editor for highly sensitive **technical documents and signage** prior to final release, ensuring accuracy and clarity.
- Provided Japanese-to-English translation for **design submissions** to international competitions, contributing to the company's global reputation.

Teknon | Toronto, ON

Industrial Design Assistant (Intern) | Summer 2002

- Created **technical drawings** and built **mock-ups using CAD software** to test **ISO specifications**, ergonomic standards, and structural integrity, foundational industrial design experience.
- Gained hands-on experience in **manufacturing methods** for modular furniture systems while supporting Engineering, Materials, and Advanced Design teams on multiple projects simultaneously, demonstrating **cross-functional design collaboration**.
- Contributed to **design validation** and **prototype testing**, ensuring products met both functional and aesthetic requirements.

EDUCATION

Ontario Advanced Diploma in Industrial Design (I.D. Dip) | Humber College, Toronto, ON | 2003

Hands-on coursework in product design, CAD modeling, materials science, ergonomics, ISO specifications, and structural integrity testing.

Honours Bachelor of Arts (Hons. B.A.) in Psychology | Carleton University, Ottawa, ON | 2001

Focus areas: human behavior, cognition, learning, and human factors, foundational to human-centered design and user research.

Basic Constable Training Certificate | Ontario Police College, Aylmer, ON | 2025

LEADERSHIP & VOLUNTEER

- **Founder & Chair**, MOSAIC Business Partnering Group, TMMC (2016-2025)
- **Elected Line Health and Safety Representative** (JHSC), TMMC (2014-2025)

- **Appointed Representative**, Toyota Business Partnering Group Integration Forum (2015)
 - **Lead Representative**, AAC Forum (with Executive Sponsor), TMMC (2017)
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